



SASKATCHEWAN HIGHLAND DANCING ASSOCIATION

March 1, 2015

Dear:

Highland Dancers are a very visible group in our Province, performing at multi-cultural events such as Folkfest, Mosaic, community events including sporting events and official openings, and in schools and senior's residences. Highland Dancers have been a strong and vibrant presence in our communities for more than 50 years.

Highland Dancing provides a wonderful opportunity for our young people to carry on their heritage while developing a skill and keeping fit. The dancers also learn the importance of developing a strong work ethic in the pursuit of excellence.

To support and highlight the dancers' accomplishments, the Saskatchewan Highland Dancing Association holds an annual Provincial Competition. At this event, dancers are chosen to be part of the provincial team representing Saskatchewan at the ScotDance Championship Series, which this year will be held in London, Ontario.

This year, the Saskatchewan Provincial Championship and Provincial Competition will take place on May 2nd at Bethlehem high school theatre. The Event will attract almost 150 dancers ranging from 3 years to young adults. We also expect more than 250 spectators that will cheer the dancers on!

We keep our entry fees affordable so that all dancers are able to participate, which means that only approximately 20 per cent of our costs are recouped through registration. As a result, we rely on the generosity of sponsors like you to assist us in providing our dancers with this opportunity to compete to represent our province on the national stage.

In addition to funding the event itself, we also provide a subsidy to our representatives to help defray the costs of attending the national competition. Up to 21 dancers are each awarded \$350 for travel and accommodation, as well as \$75 for the entry and banquet fees.

As such, we are inviting you to take part in a sponsorship opportunity that will benefit our dancers, as well as provide recognition to you. An outline of sponsorship opportunities is attached to this letter. We are grateful for every donation we receive, and as a registered charitable organization we can offer a tax receipt for every donation over \$10 (whether they are cash or gifts in kind).

I want to thank-you for considering supporting Highland Dancing in Saskatchewan. Your gift will help us to continue our proud history of cultural sport, recreation and education for youth in our province. If you have any questions, please call me at (306)477-7082 or email fishers60@sasktel.net.

Sincerely,

Patti Fisher
Saskatchewan Highland Dance Association
1 Rutter Crescent
Saskatoon, Sk
S7H 3B6

PLATINUM SPONSOR - \$750

Your gift of **\$750** will be used towards bringing adjudicators to Saskatchewan to judge the Provincial Championship and Competition. In return for your generosity you will receive:

- Recognition as a Platinum Sponsor in the Competition Program.
- Recognition as a Platinum Sponsor in the Opening Ceremony and Award Ceremony.
- A full page ad in the Competition Program.
- Signage at the competition.
- An income tax receipt.

GOLD SPONSOR - \$500

Your gift of **\$500** will be used to fund operational costs of the event and purchase medals, as well as contributing to travel costs to the Canadian Championship. In return for your generosity, you will receive:

- Recognition as a Gold Sponsor in the Competition Program.
- Recognition as a Gold Sponsor in the Opening Ceremony and Award Ceremony.
- A complimentary half page ad in the Competition Program.
- Signage at the competition.
- An income tax receipt.

SILVER SPONSOR - \$250

Your gift of **\$250** will be used to purchase a competition keeper trophy and medals, as well as funding some operational costs and contributing to travel costs to the Canadian Championship. In return for your generosity, you will receive:

- Recognition as a Silver Sponsor in the Competition Program.
- A Provincial Competition Category named in your honour.
- A complimentary ¼ page ad in the Competition Program.
- An income tax receipt.

BRONZE SPONSOR - \$150

Your gift of **\$150** is used towards funding operational costs of the competition such as facility rental and music. In return for your generosity, you will receive:

- Recognition as a Bronze Sponsor in the program.
- A complimentary ad in the Competition Program.
- An income tax receipt

